



e-Strap
Privacy Policy

Privacy policy

Last updated: May 2015

About Montblanc and this Privacy Policy

Montblanc-Simplo GmbH has its registered offices at Hellgrundweg 100, D-22525 Hamburg and acts as the data controller in connection with all personal information that is processed under this Privacy Policy. In this Privacy Policy, we use the term Montblanc (and "we", "us" and "our") to refer to the head office of Montblanc at the registered address above and its affiliates.

Please take a moment to read the following policy which explains how the Montblanc e-strap, e-bracelet or other wearable technology and the associated mobile applications (together the "Device") collects, uses, discloses and transfers information provided to it through use.

You can find out more about terms governing the use of the Device in the Terms of Use (www.montblanc.com/e-strap).

Updates to this Privacy Policy

From time to time we may update this Privacy Policy. When we do we will publish the changes on this Platform.

Information you provide to us and how we use it

In order to use the Device you will need to enter personal information about yourself (including your first name, last name, date of birth, weight, height and gender) through the mobile application. By entering your details in the fields requested, you enable the Device to provide you with the services you select.

When you wear and use the Device, the accelerometer and other sensors within the device will collect and log information relating to your movement, and interpret, collect and present this information as categories of data such as the number of steps that you take, your activity level,, distance travelled, and an estimate of the calories that you use in doing these activities. This data will be stored locally on the Device.

Protecting your information

We want you to feel confident about using the Device, and we are committed to protecting the personal information that the Device collects. Accordingly, such information will be stored locally on the Device and can only be accessed on your device.

Contact us

If you have any questions or comments about this Privacy Policy, or privacy matters generally, please contact us at the address provided below. You can also use this address if you wish to request access to the personal data we hold about you.

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